



National Advisory Committee on Travel and Tourism Infrastructure Meeting

National Advisory Committee on Travel and Tourism Infrastructure Record of Meeting

October 24, 2018
1200 New Jersey Avenue, SE
Washington, DC

Committee Members in Attendance

Name	Title	Affiliation
Rosemarie Andolino	President & CEO	MAG USA
Juva Barber	Executive Director	Kentuckians for Better Transportation
Andrew (Andy) Cook	Mayor	Westfield, Indiana
Camille Ferguson	Executive Director	American Indian Alaska Native Tourism Association
Sean Fitzgerald	Vice President	Enterprise Holdings, Inc.
Bryan Grimaldi	Chief Operating Officer & General Counsel	NYC & Company, Inc.
David Harvey	Managing Director of Business Development	Southwest Airlines Co.
Steve Hill	President and COO	Las Vegas Convention and Visitors Authority
Jim Matthews	President/CEO	Rail Passengers Association
Sharon Pinkerton	Senior Vice President	Airlines for America
	Head of Policy	
John Potter	President & CEO	Metropolitan Washington Airports Authority

Committee Member Designees

Name	Title	Affiliation	Designee
Sean Menke	Executive Vice President	Sabre	Michael Hanson



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Other Officials Present

Name	Title	Affiliation
David Short	Designated Federal Officer	U.S. Department of Transportation
Laura Remo	Committee Manager	U.S. Department of Transportation
Barbara Snoden	Committee Manager	U.S. Department of Transportation
Catherine O'Toole	Committee Manager	U.S. Department of Transportation
Joseph Aiello	Northeast Field Coordinator	Rail Passengers Association
Stefan Natzke	Team Leader	U.S. Department of Transportation Federal Highway Administration
	National Systems & Economic Development	
Valarie Segarra	Executive Director of Strategic Initiatives	Las Vegas Convention and Visitors Authority
Erik Hansen	Vice President	U.S. Travel Association
	Government Relations	
Anna Hansen	Policy Director	SB Capitol Solutions
Suzanne Sullivan	President	SB Capitol Solutions
Jim Kolb	Government Affairs Program Manager	Summit Strategies
Curt Cottle	National Travel and Tourism Office	U.S. Department of Commerce
	Policy and Planning	
Kaitlyn Martin	Manager of Public Affairs	Cozen O'Conner
Shadawn Smith	Director of External Affairs and Public Engagement	NYC & Company

Welcome and Introductions

Laura Remo, previous Designated Federal Officer, welcomed everyone to the meeting and provided an update on the Committee's leadership. Eric Garvey had resigned from the committee the previous week. The Secretary appointed David Short, the Committee's new Designated Federal Officer, as Interim Chair. Laura briefly introduced him before turning it over to David.



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Call to Order

David gave greetings and thanked the Committee for its hard work. The U.S. Department of Transportation, Office of the Secretary of Transportation (OST), David Short, Designated Federal Officer, announced this public meeting of the National Advisory Committee on Travel and Tourism Infrastructure (NACTTI) was published in a Federal Register notice. Only committee members may comment. The public may address the committee under public comment as long it's not disruptive. He called the roll of members. Peter Pantuso, James (Jim) Dubea and Sean Menke were absent. Mr. Michael Hanson served as Mr. Menke's designee.

June 27, 2018, Meeting Recap

David Short turned the meeting back over to Laura Remo. She quickly reviewed the June meeting and the discussion of the problem statements. The committee worked diligently to come up with answers to problem statements that the Department wanted the committee to address. The first problem statement was to identify some of the major congested transportation facilities and corridors that the Department should consider as critical infrastructure. There was a lot of conversation around defining what is critical, what is congested, and what are improvements. The second and third problem statements centered on improvements of critical infrastructure and the impediments to improving critical infrastructure. The overall committee was then divided into two sub-committees to develop recommendations for these problem statements. Today's meeting will be a review of these recommendations of the two sub-committees. Also discussed at the June meeting was the inclusion of 10-15 critical infrastructure projects based on criteria developed by the committees in the December report. There were no additions or discussion on the meeting recap. Juva Barber made a motion, and Jack Potter seconded the motion to approve the minutes of the June 27, 2018 meeting.

Discussion of Subcommittee Recommendations

Rosemarie Andolino, Chair of Subcommittee 1, (Rosie) gave an overview of the projects and recommendations. She stated that rail data is forthcoming but they have data for dry markets and aviation. She also identified 46 projects in these major corridors that fit the criteria of critical infrastructure. The subcommittee would like to extend the deadline about two weeks to receive more feedback and then it will take the list and rank them to a final list of 10 to 15 projects. Rosie then turned the conversation over to Jim Matthews to discuss how the subcommittee plans to rate the projects and make the final recommendations. Jim said these categories will provide a quantitative approach to review these projects.

Categories:

Critical (1-10) –congestion –growth –intermodalism –reliability – links to major destinations – safety/security

Cost/benefit (1-10) –job creation – environmental benefits – economic growth – other/extra credit – scale/scope



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Network gap (1-10) – look for projects that fill obvious gaps of where one cannot get from one area to the other

Feasibility (1-10) – planned versus ready – funding stream identified – technology/maturity

Sharon Pinkerton asked if there is an algorithm based on these categories. Jim responded there is not an algorithm, but he will create a spreadsheet that will incorporate the rating categories for each project.

Sharon additionally asked if the other subcommittee could receive a copy of the survey as well as who has received the survey. There was additional conversation around the sharing of the survey. Rosemarie and Juva said that State DOT's, associations, and tourism bureaus received the survey.

Andy Cook followed up Sharon's questions about the survey in wanting to know who has not responded to the survey to make sure efforts would not be duplicated. Rosemarie pointed out that it doesn't matter as reminders wouldn't hurt to ensure as much participation as possible. Sharon reminded Andy that they will share the survey distribution list with Subcommittee 2.

Sharon asked would there be a smaller subset of Subcommittee 1 rating the projects. Sean Fitzgerald answered no, the whole committee will do the rating together. They will not be rating all projects, but just what is deemed the top 15-17 projects based on the critical project definition.

Jack Potter said currently as the list stands that it lacks credibility. He asked if there is a way to get an existing list by DOT or another credible agency that is already in the pipeline. Rosie said this was done to get the current list. Sharon reiterated that the committee has to make sure that it casts the widest net possible.

Sharon also emphasized that we have to be as transparent as possible. Sean said we will have a narrative to explain our process and rationale. Jim said he has to believe that every modal agency has to have a hit list.

Jack asked about NextGen. Jack is really asking if there are major corridors to focus on like the Northeast Corridor. Michael Hanson explained that at the end of the day we are charged with actual projects that would solve these hub area problems. There were time restrictions around coming up with this list. Rosemarie asked if anything is missing or if there were suggestions on how to capture an issue or share ideas of what should be included in the narrative then to send them over.

Bryan Grimaldi brought up the "heart attack" map as a way to make sure that those regions are covered by projects on the list. Sean said it was looked at to identify these major corridors and then looked to submissions to fill in projects under these areas. He said if there are any projects we know are not viable to let them know to be removed.



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Juva said if on Nov 7th we still do not have projects that cover all of those regions then we can quickly reach out to our contacts and find set projects. Bryan asked if the State's DMOs provide input. Juva said they should be coordinating efforts with their respective state's DOTs.

It was determined that Rosie will send out the survey link to share, and it does ask about barriers. She thought this might be helpful for Subcommittee 2.

Dave asked about timeline. Rosie shared that this first round of vetting will be done in about a week.

Andy asked is this about enhancing tourism or relieving congestion. Rosie answered it is about both in certain major areas.

Subcommittee 1 concluded their update and transitioned to Subcommittee 2.

David Harvey gave a general overview on how it arrived at these barriers and recommendations, while Laura pulled up a PPT slide. Previous work was scaled down to these three areas: funding, siloed organization, and regulatory.

Funding: modernization of streams, formulas include visitation, and new entrants; ROI and benefits of project; and better scoring criteria.

Siloed organization: better alignment & coordination across DOT modes; maximize impact and reach of TPC; embrace technology disruptions, incorporate both private and institutional expertise into long-range planning.

Regulatory: need to streamline processes; need to multi-thread requests, approvals, and execution of projects.

Jim agrees with these areas. Siloed organization is his number one issue. David agreed. Jim referred to a previous meeting where there was a suggestion of Joint Chiefs of Transportation. Juva noted that the DOT recognizes this and is currently working on this.

Jack Potter stated that another issue is around budgeting and better integration of budget planning within the agency and for each state.

David Short offered updates on how these are now being implemented and how all the modes are speaking to each other and sharing. He emphasized what Jack brought up that the DOT is not like a corporation since the DOT is linked to Congress. Jack said that these budgetary constraints are real and are not dealt with on the Secretarial level. Is it possible that maybe this report is really for Congress or at least Subcommittee 2 report might be for Congress not the Secretary. Rosie said previously we were referring to siloed modes not only for DOT but really all Federal agencies and requests for data. Jack agreed that it is a complex system and requires continual review.



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David Harvey discussed the Tourism Policy Council (TPC). Bryan shared his knowledge on TPC. Sharon brought up biometrics and how the TPC could be helpful with this.

David Harvey reviewed the impact of technology and better integration of new technology.

In the regulatory discussion, the focus is on becoming more efficient in these regulatory processes as it is tied to funding. David Harvey is grateful that the DOT's commitment to this is being recognized in this area.

Laura suggested that the Committee look for examples and data to support Subcommittee's recommendations. David Harvey responded that we do and are still looking for more to support these recommendations.

David Harvey discussed how the two subcommittee reports should be a seamless integration between the two.

Jim looked for clarification on the difference between the PPT slide and the last draft of recommendations. David Harvey replied that we boiled this down for today's discussion and now need to revise our recommendation report.

Rosie asked if we could replace projects in the report from those on the list, so we can emphasize the top projects.

Jim asked all committee members to submit examples to support the data.

Public Comment

There were no public comments. David Short closed the public comments.

Discussion: Next Steps and Future Meetings Closing Remarks and Adjournment

Rosie will continue subcommittee meeting calls and continue to work with David. She had questions about the December meeting and the process to finalize the report.

Laura responded that the plan is to give the subcommittees one full day to finalize the report and freely talk to each other. Then half day to submit final report. Hopefully, the Secretary will be able to attend.

Final recommendation is that the presentation should be a PPT with accompanying white paper.



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Final recommendation is to do a one day and a half. In order for the two committees to meet we must meet publicly. The subcommittee chairs will let Laura know if the meeting time is 10 or 11 on the 4th.

Closing Remarks and Adjournment

Interim Chair David Short thanked everyone for coming to the meeting and compiling these recommendations in such a short period of time. He adjourned the meeting at 3:20 p.m.