



**Winner!**  
**Washington, DC**

In February 2015, Washington, D.C., Mayor Muriel Bowser created the Vision Zero DC Task Force in response to the Mayors' Challenge. The group of 30 District agencies created the Vision Zero DC Action Plan, which was launched in December 2015 with the mission to achieve zero traffic-related deaths in the city by 2024. Vision Zero DC's 67 strategies focused on gathering data, educating and enforcing existing laws, and improving laws earned the District the Secretary's Award for Overall Success and an award for Challenge Activity 6, "Improve Laws."

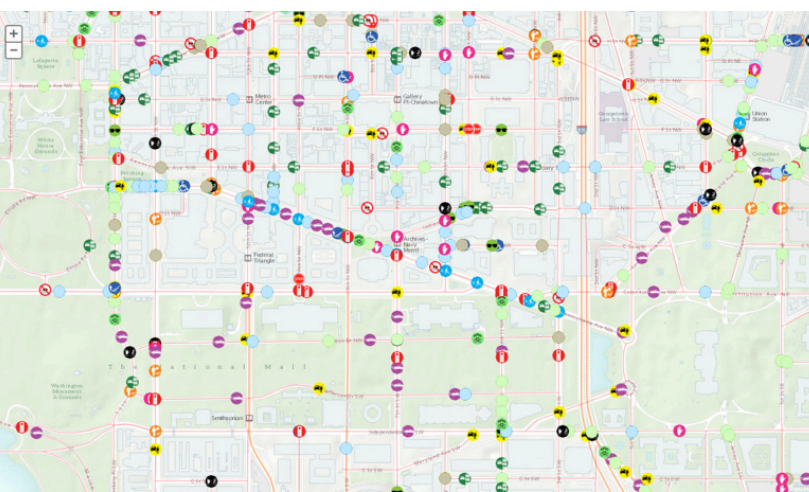
*"Since day one, my Administration has been committed to a new standard for transportation safety. Under Vision Zero, we've worked to enact laws that require complete streets, transparent safety data, safer commercial vehicles, and prevention of impaired driving. We've also proposed regulations that will deter dangerous behavior, create low-speed safe zones, aid emergency responders, and improve transit safety. Legislation and regulation are intended to change transportation safety culture for the long term, and thanks to Secretary Foxx and the Mayors' Challenge there is now national support for safe streets."*

*– Mayor Muriel Bowser*

**Overall Success**

**Counters and Crowd-Sourcing Collects the Correct Data for Vision Zero DC**

Data collection, analysis, and transparency are major foci of Vision Zero DC. Strategies to improve data collection and analysis include installing pedestrian and bicycle counters to evaluate project impacts and publishing data on crashes, enforcement, and traffic counts on the Vision Zero website. DC has used an online safety map to collect crowd-sourced safety data with a variety of icons that members of the public can use to report location-based safety concerns, such



Online safety map to collect crowd-sourced data



as poor visibility or short street crossing timing.

### New Education Campaign and Hot Spot Camera Enforcement Improve Road Users' Safety

The District launched a Road Rules public education campaign that features videos, bus wraps, and social media publicizing key bicycle and pedestrian rules, including the District's 3-foot passing law and restrictions on biking on sidewalks downtown. Videos from the campaign are being shown in DMV waiting rooms throughout DC.



The District is using the results of data analysis to

focus its enforcement efforts. DC's data analysis demonstrated that photo enforcement of traffic laws has reduced crashes in areas where cameras are deployed. It uses crash hot spot data to help determine where to place additional cameras and deploy enforcement officers to improve safety.

## Challenge 6 Award: Improve Laws

### Rules and Regulations Enable Comprehensive Approach to Safer Streets and People in DC

Washington, D.C. also won the large city award for Challenge Activity 6, Improve Laws, due to their successes with introducing or advancing bicycle and pedestrian-focused legislation. Washington, D.C.'s approach to creating safer streets for people includes advancing a set of ordinances to reduce crashes. The Bicycle and Pedestrian Safety Act was passed in July 2016, requiring the District Department of

Transportation (DDOT) to make certain data publicly available. The act also establishes a safety program, adopts an inclusive policy for accommodating all transportation network users, and updates public safety laws by establishing new regulations covering motor vehicles, pedestrians, and bicycles.

Several additional pieces of legislation and rules have been introduced or advanced to improve transportation safety during the Mayors' Challenge, including Vision Zero Act of 2015, which aims to eliminate transportation fatalities by 2024; Motor Vehicle Collision Recovery Act of 2015, which will make it easier for pedestrians and cyclists who are struck by motor vehicles to collect damage; and Proposed Vision Zero Rulemaking, allowing the creation of zones with lower speed limits, and promoting awareness of traffic safety. Collectively, these legal changes are aimed at formalizing a Complete Streets policy.

## Next Steps

As of July 2016, nearly 40 percent of the Vision Zero strategies have been completed. Another 57 percent are on-schedule, with completion of the majority by October 2017. The Metropolitan Police Department is already using data from Vision Zero to identify monthly "step-out sting" locations, during which officers get out of their vehicles and enforce traffic laws with the goal of enforcing yielding for pedestrians in the crosswalk. The sting in June 2015 resulted in 26 total citations for drivers. Additionally, the legislative and executive branches of government in the District plan to continue advancing remaining transportation safety-related pieces of legislation.

For more information about the Mayors' Challenge results and award winners see: [www.transportation.gov/mayors-challenge/awards-and-results](http://www.transportation.gov/mayors-challenge/awards-and-results)