



U.S. Department of Transportation

Ladders of Opportunity

Every Place Counts Design Challenge Informational Webinar

May 18, 2016

“The choices we make about future transportation projects—the people and places they connect, will play a role in determining how widely opportunity expands throughout America.—*Secretary Anthony R. Foxx*”



Transportation plays a critical role in connecting Americans and communities to economic opportunity. The decisions made at the Federal, State, and local level can strengthen communities, create pathways to jobs, and improve the quality of life for all Americans.



Every Place Counts Design Challenge

- ▶ **Raise awareness** about bifurcated neighborhoods, *identify innovative practices* to reconnect communities, and inform the transportation life cycle.
- ▶ **Encourage** communities to reimagine existing transportation projects via innovative and restorative infrastructure design that addresses past mistakes
- ▶ **Empower** communities and decision-makers to work together to develop context-sensitive design solutions that reflect and incorporate the input residents.



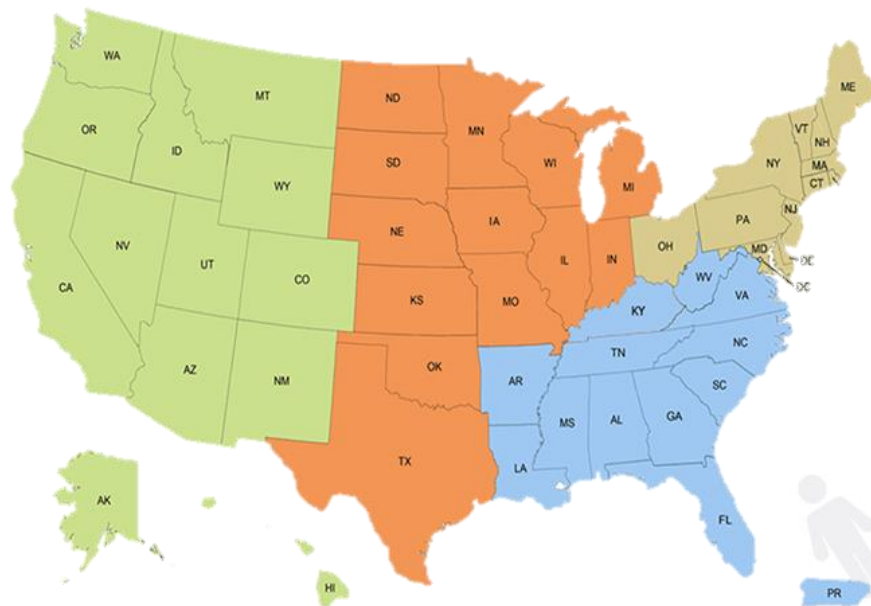
Community Visioning Session

Four selected Every Place Counts Design Challenge communities will receive two days of on-site technical assistance.

Community Visioning Sessions

will be held between **July 6 - July 20, 2016**

- ▶ One community from each region will be selected—
 - North
 - South
 - Mid-America
 - West



**LADDERS OF
OPPORTUNITY**
— Revitalize — Connect — Work —
U.S. Department of Transportation

Community Session & Application Key Dates

Applicants **must register** in order to apply and be eligible for a Community Visioning Session

▶ Session Dates

- Session I: July 6-7
- Session II: July 11-12
- Session III: July 14-15
- Session IV: July 18-19

Application Registration

- ▶ Region
- ▶ Available date
- ▶ Type of Project
- ▶ Primary Point of Contact
- ▶ Problem Assessment 250 words

Registration Deadline	May 20, 2016
Application Deadline	June 3, 2016 – 5PM ET
<p>ReconnectCommunities@dot.gov www.transportation.gov/opportunities</p>	

Applicant Eligibility

Eligible Applicants:

- ▶ Mayor
- ▶ County Executive
- ▶ Tribal Head

Community Team

- ▶ Elected officials
- ▶ Urban/rural planners
- ▶ Transportation & Design professionals
- ▶ Academics/Students
- ▶ Cross-section of Community residents **and MORE!**

Eligible Projects

- ▶ Planned or in development to improve or replace existing infrastructure
- ▶ Have not initiated a Notice of Intent for the NEPA process



Final Application Submission

Final applications **must** include—

- ▶ **Narrative of Infrastructure Challenge**
 - Type of project, location, current condition, and impact
- ▶ **Community Visioning Session Goal**
- ▶ **Letter(s) of Support**
- ▶ **Additional Information**
 - Brief History, Current Funding, Project Priority

One (1) file containing a document limited to five (5) pages of written content and up to 5 photos and/or graphics.

Applications must be submitted by
June 3, 2016 at 5:00 PM EST
ReconnectCommunities@dot.gov



Selection Criteria

Applications should demonstrate how the project will incorporate

- ▶ **Project Partnerships:** Demonstrated use of partnerships and community involvement to identify the transportation infrastructure challenge, and develop a proposed vision to address the problem.
- ▶ **Problem Identification and Community Assessment:** Demonstrated understanding of the community, the history, cause, and nature of the transportation infrastructure challenge, and its impact and costs on the community, surrounding entities and other jurisdictions.
- ▶ **Project Impact:** The USDOT will assess whether and to what extent the proposed vision session will measurably improve the ability of residents to access social and economic centers and essential services from the affected community.
- ▶ **Project Type and Condition:** Type of infrastructure challenge; the impact and magnitude of influence that the infrastructure challenge has on its surroundings.

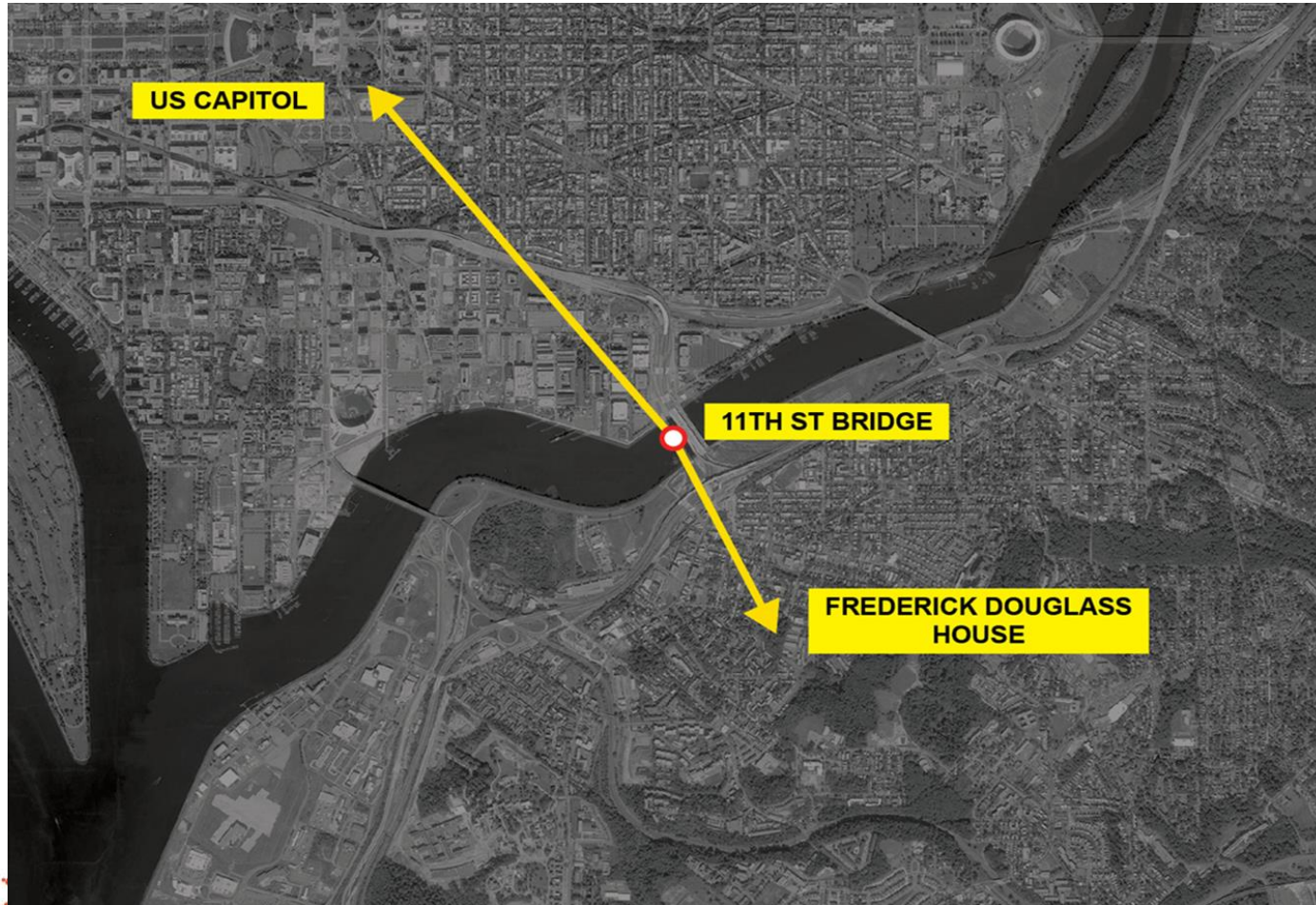




Project Examples and Federal Funding Resources

11th Street Bridge Park

Where is the future Bridge Park?



11th Street Bridge Park

Selected Design: OMA + OLIN



KaBOOM! POGO Park

- ▶ The Yellow Brick Road is a fun way for kids to travel between parks, schools, and community centers around the neighborhood. And it's safe— it features pocket play spaces, a traffic circle, crosswalk, curb extensions, and signs to slow down cars.





The Play Everywhere Challenge: What if city streets were designed with kids & families in mind?

playeverywhere.kaboom.org



Columbus Bridge Cap

A \$7 million, 263-foot long bridge including new 240-foot Cultural Wall that celebrates the neighborhoods that the bridge links

Important Steps

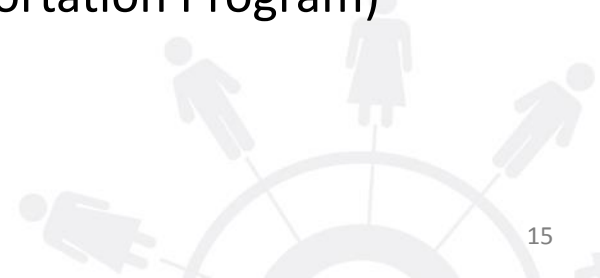
- ▶ Public Involvement Plan Developed and Implemented
- ▶ Environmental Assessment conducted with robust public involvement
- ▶ Planning included all facets of the community – users and impacted parties.
- ▶ ODOT's Project Development Process allows for multiple opportunity's for public input (Planning, Design, Section 106, etc.)
- ▶ Used 2 FHWA funding sources



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Discretionary & Program Funding Resources

- ▶ **TIGER**: Transportation Investment Generating Economic Recovery Discretionary Grant program
- ▶ **FTA**: Federal Transit Administration Capital Funds
- ▶ **ATI**: Associated Transit Improvement (1% set-aside of FTA)
- ▶ **CMAQ**: Congestion Mitigation and Air Quality Improvement Program
- ▶ **HSIP**: Highway Safety Improvement Program
- ▶ **NHPP/NHS**: National Highway Performance Program/National Highway System
- ▶ **STP**: Surface Transportation Program
- ▶ **TAP/TE**: Transportation Alternatives Program / Transportation Enhancement Activities
- ▶ **RTP**: Recreational Trails Program
- ▶ **SRTS**: Safe Routes to School Program
- ▶ **PLAN**: Statewide or Metropolitan Planning
- ▶ **402**: State and Community Highway Safety Grant Program
- ▶ **FLTP**: Federal Lands and Tribal Transportation Programs (Federal Lands Access Program, Federal Lands Transportation Program, Tribal Transportation Program)



For More Information

11th Street Bridge Park

www.bridgepark.org



@DCBridgePark

11th Street Bridge

KaBOOM!

playeverywhere.kaboom.org

POGO Park

<http://www.fehrandpeers.com/wp-content/uploads/2015/06/Design.pdf>

https://kaboom.org/playability/play60_playon/projects/yellow_brick_road_play_street

<http://pogopark.org/2015/11/07/6-2-million-grant-to-build-the-yellow-brick-road/>



Any Questions?

Every Place Counts Design Challenge

<https://www.transportation.gov/opportunity/challenge>

ReconnectCommunities@dot.gov

