

# METRO's New Bus Network

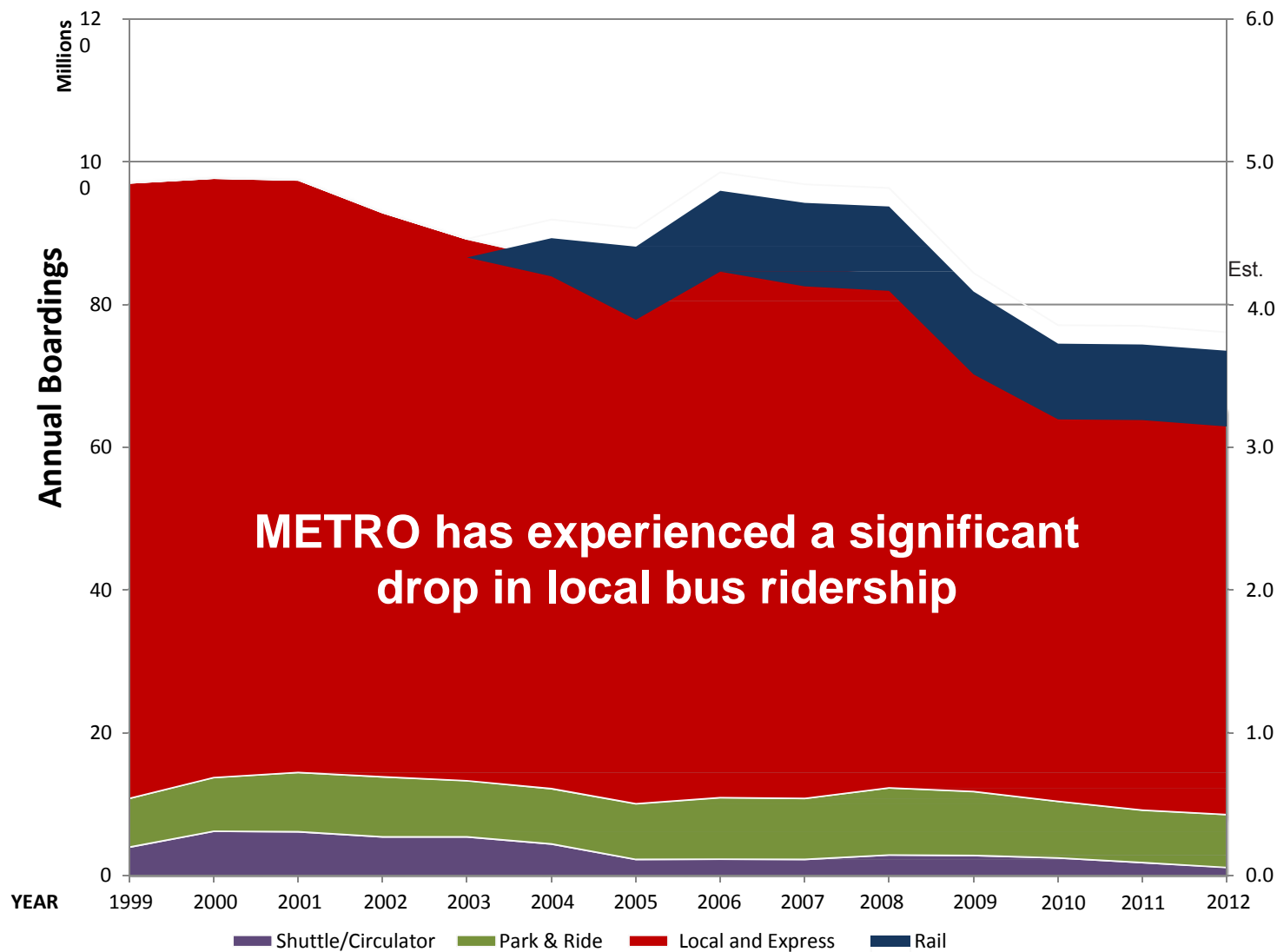


**Tom Jasien, *Deputy CEO***

**AUGUST 2015**

**More Service. Better Service. Your Service.**

# Why Reimagining?



# Why Reimagining?

- Ridership has declined on the local bus system
- The transit system has not evolved with the growing Houston region
- The community asked for improvements to the local bus system
- The system needs improved integration between bus and rail service
- METRO needs to provide a strong foundation for future growth

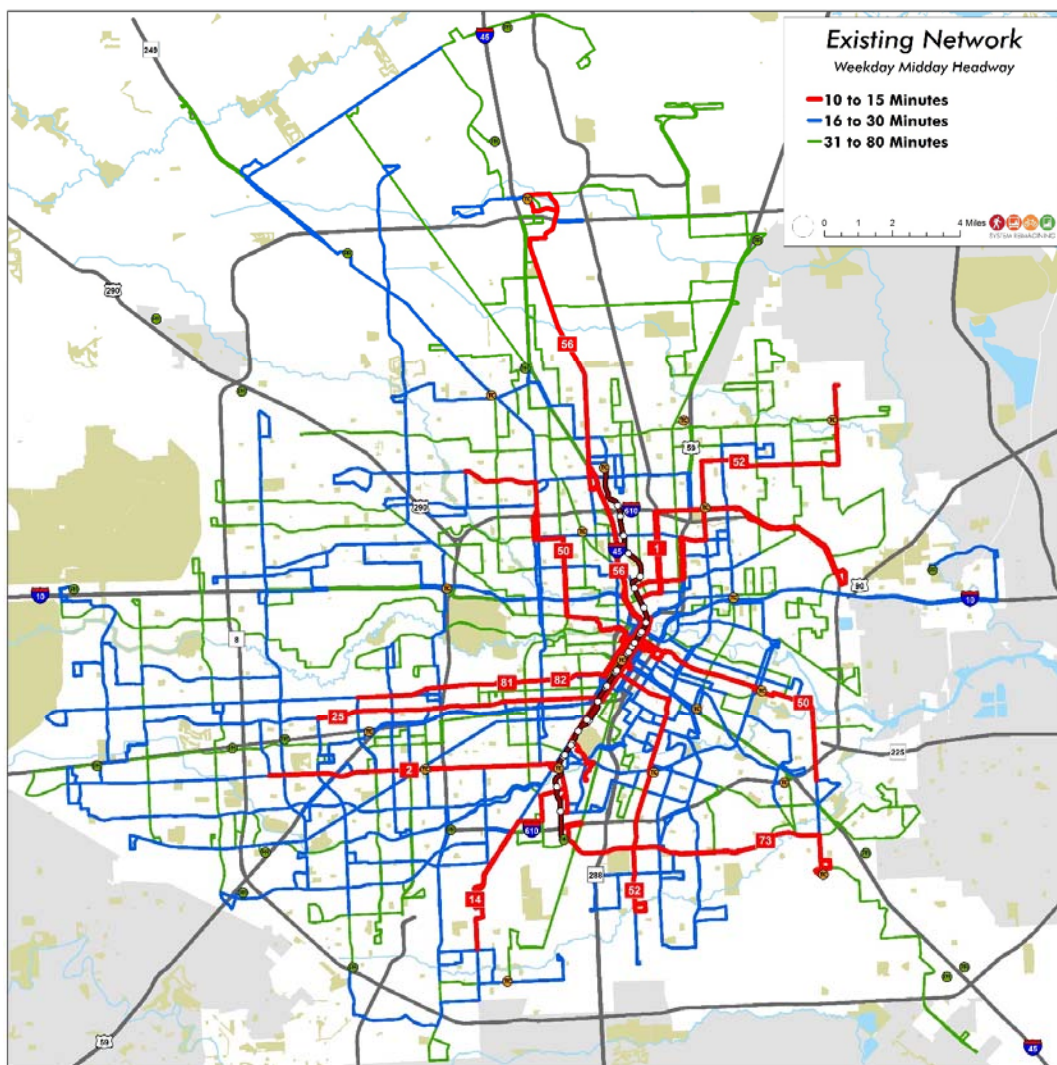
# Public Engagement Campaign



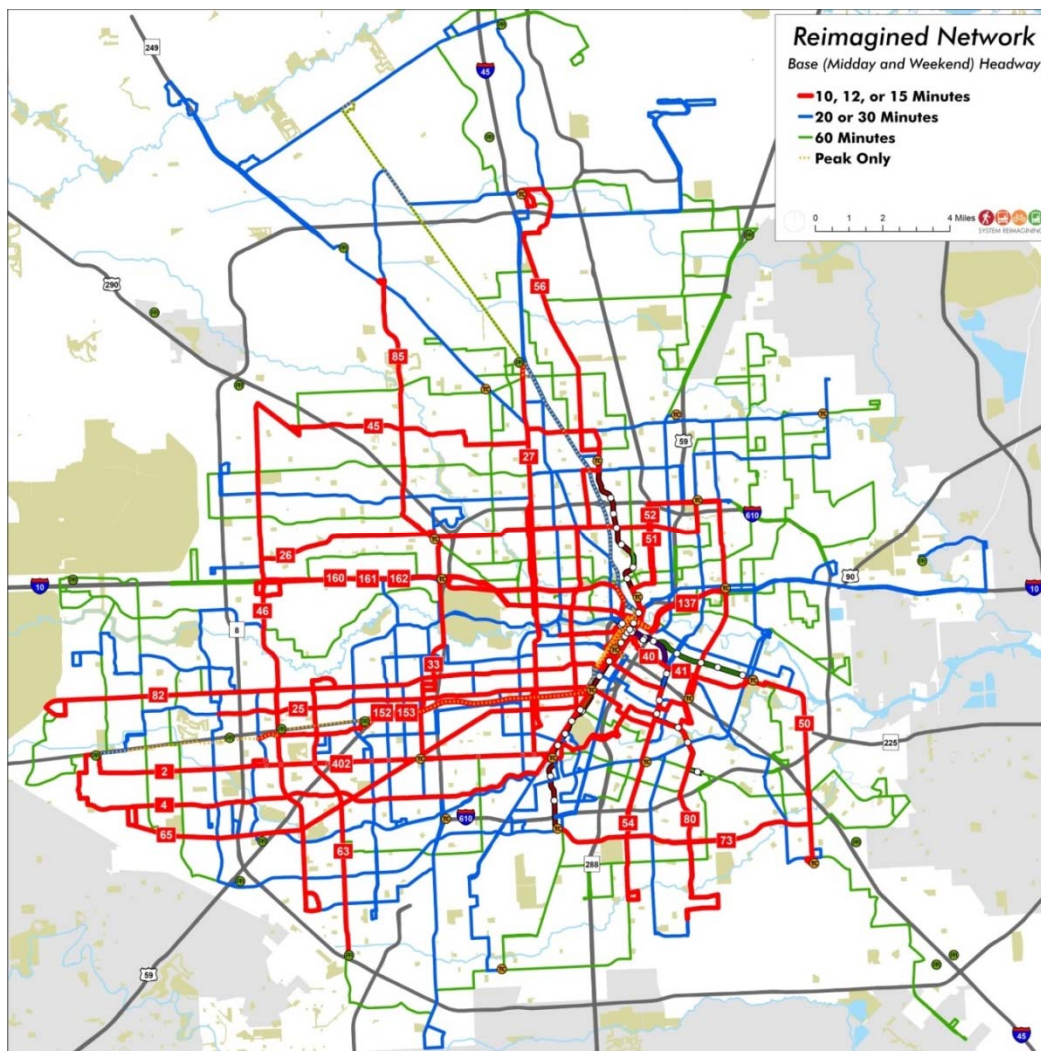
From May 2013 to February 2015

- Extensive public engagement effort to our riders, stakeholders, our employees, and general public
- Comprehensive media blitz which included news stories, interviews and hundreds of social media mentions
- Strategic government affairs effort to communicate the message to our elected officials

# Existing Network



# Reimagined Network





# The Frequent Network



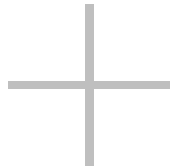
# METRO's New Bus Network



More reliable service ►

7 day a week service ►

More frequent routes ►  
(next bus arrival 15 minutes or less)



More options for connections ►

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## METRO's New Bus Network



# METRO's New Bus Network Highlights



## Service Improvements:

- Every route operates seven days a week
- Seven day-a-week frequent bus network with 22 bus routes and three light-rail lines
- 37% more Saturday and 93% more Sunday bus service
- Current riders served by the frequent network will increase from 25% to 75%
- About 2/3 of all passenger trips will be faster
- 58% of trips between 30 key destinations are faster by 10 minutes or more

# METRO's New Bus Network Highlights

## Additional Improvements:

- A frequent network connecting 1 million people to 1 million jobs
- 20% increase in ridership after two years
- 94% of riders can board at current stops
- Freight railroad crossings reduced by 30%...  
A major source of on-time performance woes
- More all day, straight runs for operators
- Running times on all bus and routes verified and updated to further improve on-time performance