

# **The National Equity Atlas: A Resource for Understanding Connectivity in the Context of Just and Fair Inclusion**

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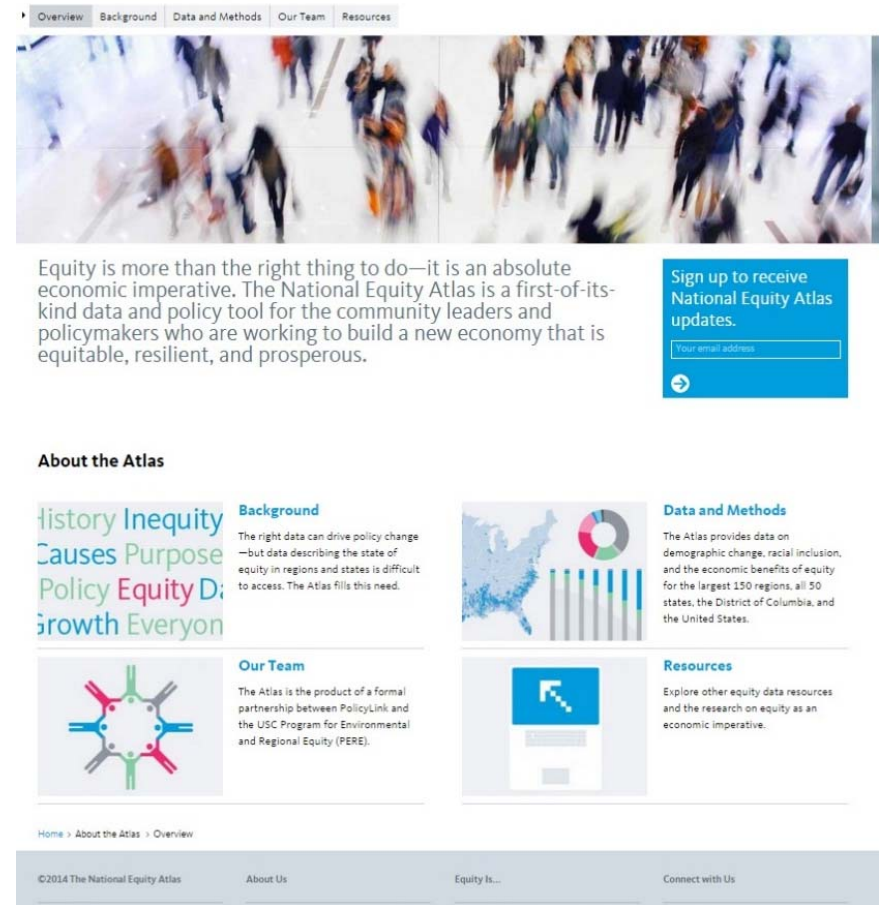
Washington, DC

April 27, 2015



# About the National Equity Atlas

- Comprehensive resource for data to track, measure, and make the case for inclusive growth in America's regions, states, and nationwide.
- First-of-its-a-kind tool to inform community and policy action.



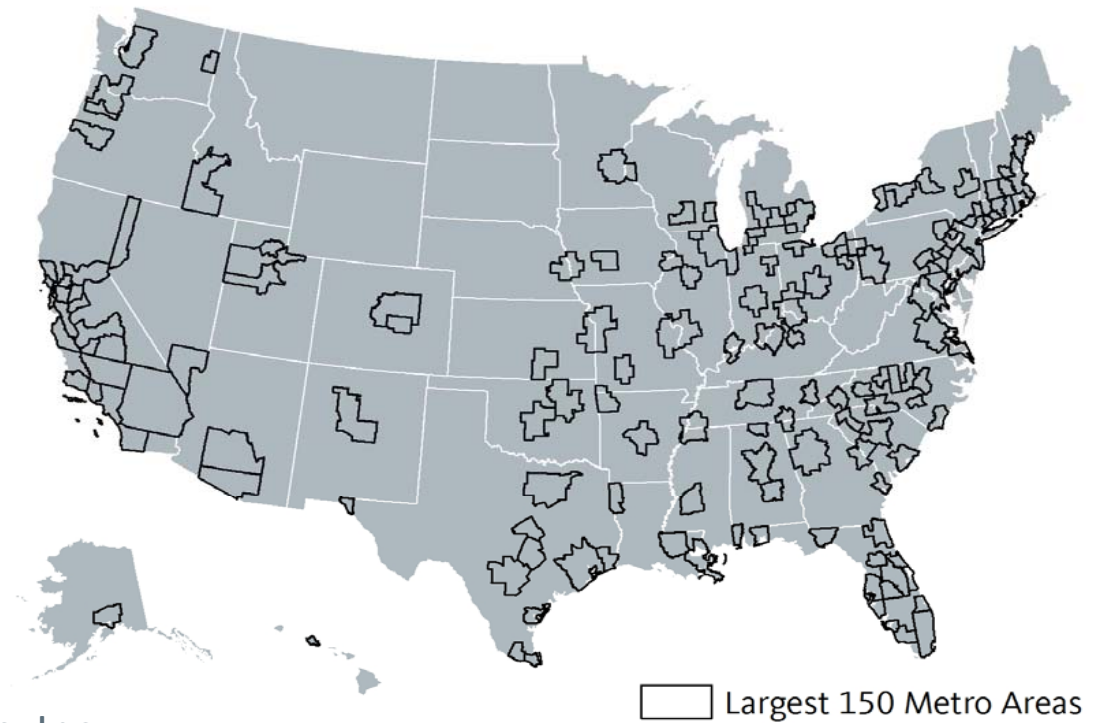
# About the Database

## Coverage

- Largest 150 metros
- 50 states + DC
- United States

## Key Sources:

- IPUMS
- U.S. Census Bureau
- Geolytics
- Woods & Poole Economics, Inc.
- U.S. Bureau of Economic Analysis
- U.S. Bureau of Labor Statistics
- Centers for Disease Control and Prevention



# The Atlas provides unique data about demographic change, equity, and the economic benefits of equity.

## United States

America's demography is changing—and the nation's economic fate will hinge on how we respond to these changes. As the population grows more diverse and people of color become the majority, equity—fair and just inclusion—has become an urgent economic imperative. Reversing the trends of rising inequality and stagnant wages, and ensuring that everyone can participate and prosper are critical to build a strong, competitive economy in the decades to come.

The National Equity Atlas also provides data for the nation's largest 150 regions, 50 states, and the District of Columbia. To see data for your state or region, please enter it in the text box above. For a list of the regions included in the Atlas, see [here](#).

## The Face of America is Changing

The United States is undergoing a profound demographic transformation in which people of color are quickly becoming the majority. Already more than half of all children under age five are of color, and by 2043, people of color will be the majority overall. This shift is happening not only in cities, the traditional bastions of diversity, but also in suburban and rural communities across the country.

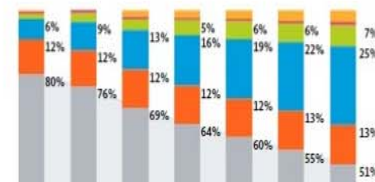
### Diversity is increasing

America is becoming a true world nation that is increasingly multiracial and multicultural. In 1980, 80 percent of the population was White. By 2043, a majority of Americans will be people of color.

Racial/ethnic composition

White  
Black  
Latino  
Asian  
Native American  
Other  
U.S. percent white

1980-2040



**The Atlas provides a communications framework to help community leaders tell a compelling story about why — and how much — equity matters to their community's future.**



Providing community leaders and policymakers with research to understand equity and growth trends, inform conversations about regional futures, and take action. Learn about our local Equity Profiles and data-driven analyses.

Sign up to receive  
National Equity Atlas  
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## Reports



### Equity Profiles

We work with local partners to produce tailored Equity Profiles that describe demographic and equitable growth trends in regions and states.



### Reports & Analyses

We produce cutting-edge analyses of the relationship between racial inclusion and economic prosperity in regions, states, and the U.S. as a whole.

[Home](#) > [Reports](#) > [Reports](#)

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# The Atlas makes data actionable.




Sharing stories about how equity data is catalyzing community action and policy change, and providing tips and tools on how to use data to build an equitable economy. We invite you to tell us your story about using data for social change using the Contact form above.

Sign up to receive National Equity Atlas updates.

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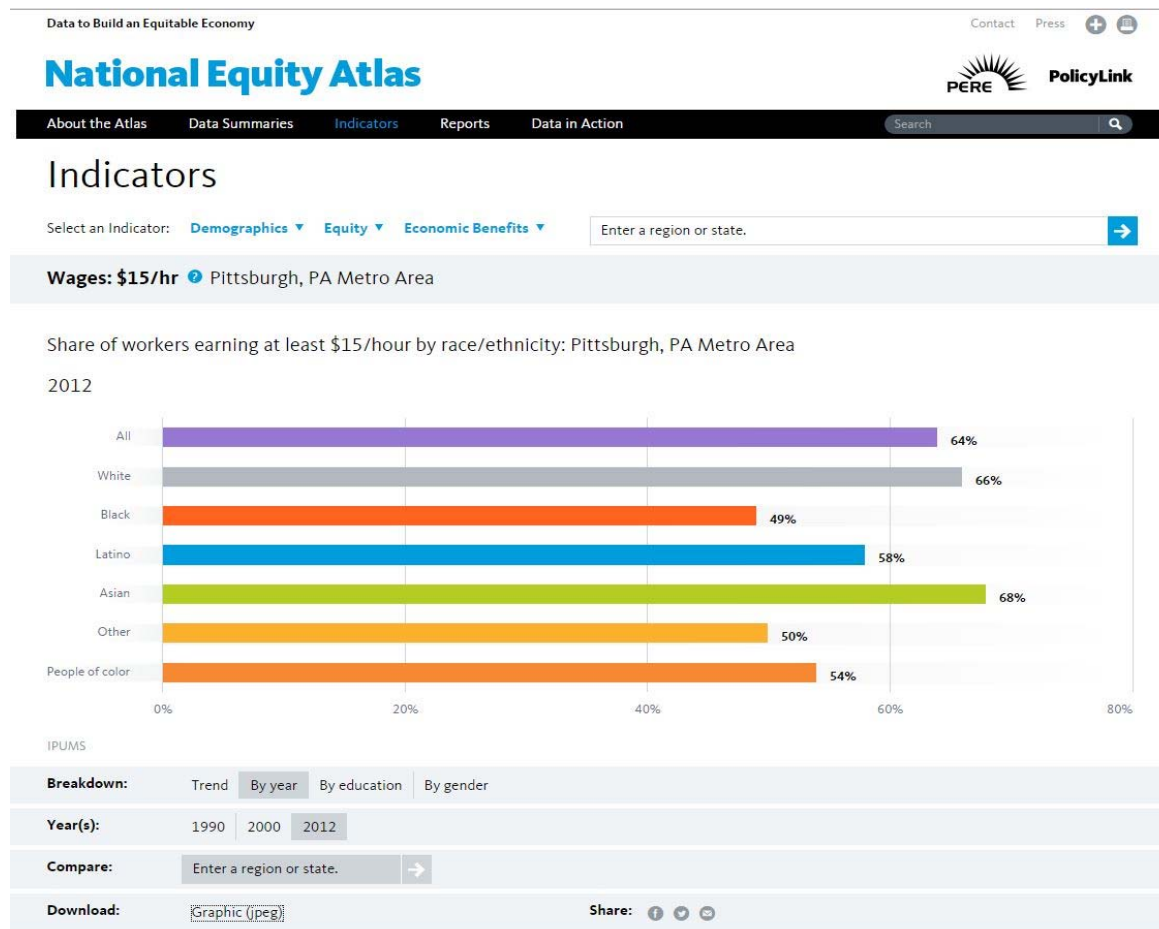
24 Nov 2014  
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Welcome to the National Equity Atlas!

13 Nov 2014  
Portland's Regional Equity Atlas: Institutionalizing Equity Since 2006

02 Nov 2014

# Economic Indicator: Wages

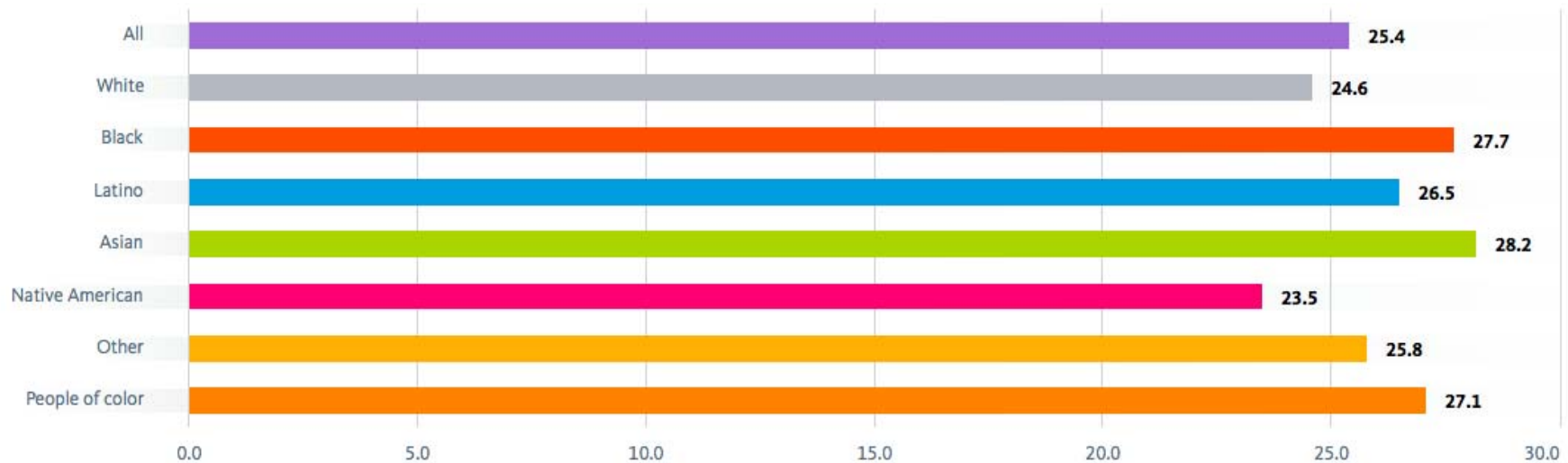


# Transportation Indicator: Commute Time

Commute time ? United States

Average travel time to work (minutes) by race/ethnicity: United States

2012



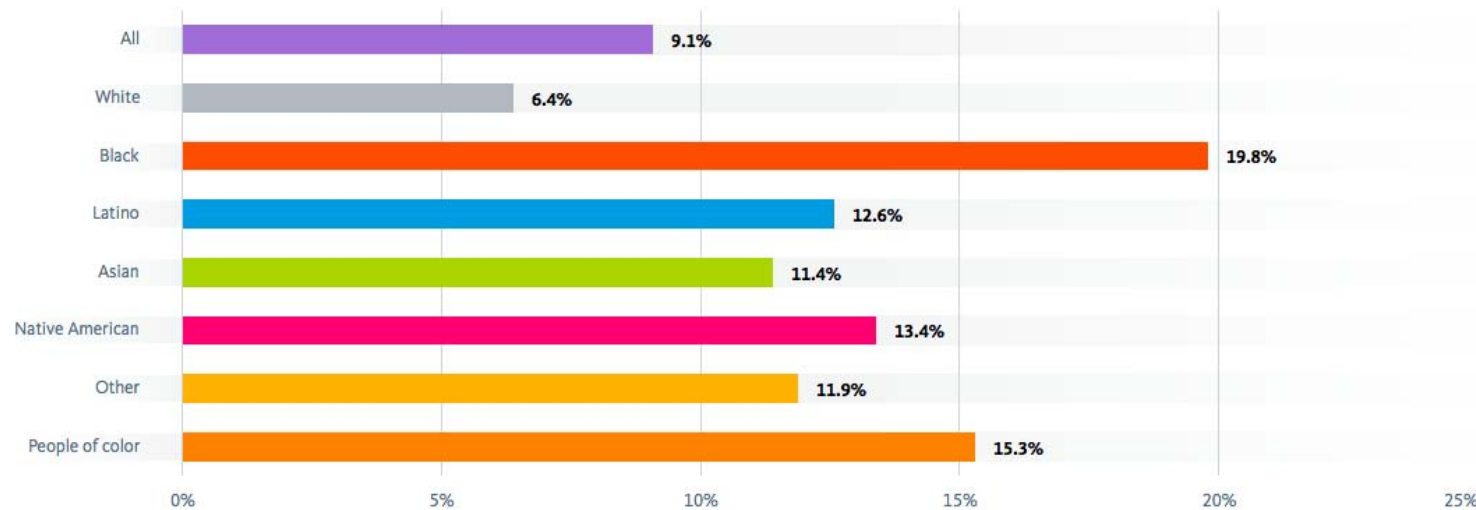


# Transportation Indicator: Car Access

Car access [?](#) United States

Percent of households without a vehicle: United States

2012



IPUMS

# A Living Resource...

## New indicators:

- 1) Diversity index
- 2) Median age by race
- 3) Contribution to growth: Immigrants
- 4) Income inequality: 95/20 ratio
- 5) Wages: \$15/hour
- 6) Asthma
- 7) Diabetes
- 8) Commute time

New data cuts: Gender and age

New geographies: Cities and neighborhood-level mapping

New analyses: Racial generation gap

Visit the National Equity Atlas at  
[www.nationalequityatlas.org](http://www.nationalequityatlas.org)

**Data to Build  
an Equitable  
Economy**

