

FREEDOM MEANS AFFORDABLE CARS



The Trump Administration's new "Freedom Means Affordable Cars" initiative **ELIMINATES** hidden costs that would have been imposed by the Biden-Buttigieg fuel economy standards. President Trump and Secretary Duffy's new, realistic standards are not only in line with the intent of Congress—they will save American families \$1,300 on the average cost of a new car and revive American manufacturing while restoring consumer choice.

DRIVE COSTS DOWN FOR FAMILIES

Resetting fuel economy standards will save American taxpayers \$138 billion over the next 5 years and lower vehicle prices that consumers would have had to pay under Biden and Buttigieg. Lower costs give Americans greater freedom and ensure they—not government regulators—decide what works best for their households.

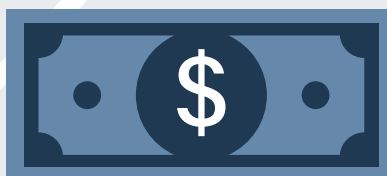
REVIVE THE BEATING HEART OF AMERICAN MANUFACTURING

The Biden-Buttigieg CAFE standards set fuel economy standards for gas cars so high that they created a back-door EV mandate. The goal? Juice supply for a product American families were simply not interested in. Automakers and their workforces lost billions complying with these costly regulations to fulfill a Leftist fantasy and force every American into an EV. Consumers will no longer be denied the choice of what fits their needs best.

ENHANCE SAFETY ON OUR ROADS

American families are holding onto older models to avoid buying newer, more expensive cars. Today, the average age of a car on the American road is 13 years. This administration is bringing down costs to make newer, safer cars more affordable for American families.

SAVING AMERICAN
FAMILIES
\$1300
PER NEW VEHICLE
ON AVERAGE



\$138B
IN REGULATORY
SAVINGS

PREVENTING **300K**
SERIOUS INJURIES +
SAVING MORE THAN
1,900 LIVES

