



Beautifying Transportation Infrastructure Council (BTIC) Meeting - Agenda

June 24, 2026

10:00 am – 2:30 pm ET

Government Zoom

- 10:00 am** **Call to Order**
Justin Shubow, Chair, BTIC
Julianne Schwarzer, Designated Federal Officer, U.S. DOT
- 10:05 am** **Meeting Logistics**
Nate Deshmukh Towery, Meeting Facilitator, Volpe National Transportation
Systems Center, U.S. DOT
- 10:10 am** **Approval of Minutes from Meeting Held May 27, 2026**
Nate Deshmukh Towery
- 10:20 am** **Continue Discussion of Task 26-02: Developing Aesthetic Performance Metrics**
BTIC Members, with facilitation by Nate Deshmukh Towery and Justin Shubow
- 12:00 pm** **Lunch Break**
- 1:00 pm** **Continue Discussion of Task 26-02: Developing Aesthetic Performance Metrics**
BTIC Members, with facilitation by Nate Deshmukh Towery and Justin Shubow
- 1:30 pm** **Design Challenge Update and Discussion**
Michelle Ethun, U.S. DOT
- 2:15 pm** **Introduction of Task 26-03: Implementing the Principles of Beautiful Design**
Nate Deshmukh Towery
- 2:20 pm** **Introduction of Subcommittees**
Julianne Schwarzer
- 2:25 pm** **Closing Remarks and Next Steps**
Justin Shubow and Julianne Schwarzer
- 2:30 pm** **Adjourn**