JUSTICE40 PUBLIC MEETING

SESSION #1
U.S. DEPARTMENT OF TRANSPORTATION (USDOT)
NOVEMBER 9, 2021
12:00PM-1:00PM ET

This session is being recorded.
Participants will be muted on entry.
WELCOME TO TODAY’S MEETING

Christopher Coes
Principal Deputy
Assistant Secretary for
Transportation Policy

Lynda Tran
Senior Advisor to the Secretary
and Director of Public
Engagement
PURPOSE OF SESSION #1

• Introduce the Justice40 initiative
• Discuss the “benefits” that transportation investments can bring to “disadvantaged” communities

This session will assume no prior knowledge of USDOT structure, programs, funding mechanisms, or terminology. Session #2 on November 16 will assume some prior knowledge.
AGENDA

Background on Justice40 and Equity at USDOT
Christopher Coes, Principal Deputy Assistant Secretary for Transportation Policy

Interactive Exercises through Poll Everywhere:
Decoding “Disadvantaged” and Transportation “Benefits” and Challenges in Your Community
USDOT Staff Facilitators

Facilitated Discussion through Zoom Q&A Pod

Wrap Up and Next Steps (Session #2)
Questions for You (Zoom poll):

1. What best describes the type of organization you work for?
2. What best describes your familiarity with the government-wide Justice40 Initiative coming into today’s meeting?
3. Have you worked with equity or environmental justice data and/or methodologies?
4. Did you attend or watch a recording of USDOT’s June 25 information session on Equity at USDOT?
• On January 27, 2021, President Biden signed Executive Order (EO) 14008 “Tackling the Climate Crisis at Home and Abroad” which created the government-wide Justice40 Initiative.

• Justice40 aims to deliver 40% of the “benefits” of relevant federal investments to “disadvantaged” communities.

• USDOT will undertake a comprehensive approach to advance environmental justice, including for individuals who have been historically underserved and adversely affected by persistent poverty or income inequality.

• USDOT will collect community input on transportation challenges in “disadvantaged” communities and desired “benefits,” or what direct positive impacts USDOT programs could have on your community.
DOT EQUITY OBJECTIVES

- Expanding Access
- Wealth Creation
- Power of Community
- Interventions

Key Concepts:
- Justice40
- Economic Justice
- Gender Justice
- Mobility Justice
- Workforce Equity
- Budget
- Technology & Innovation
- Data & Assessment
- Interagency, Stakeholder, & Public Engagement
LAYING THE FOUNDATION

May 25, 2021
DOT Request for Information on Equity Data and Methods Issued

November 9 & 16, 2021
DOT Public Meetings on Justice40

Early 2022
DOT Strategic Plan and DOT Agency Equity Plan Published
- Expanding access
- Wealth creation
- Power of community
- Interventions

June 25, 2021
DOT Public Information Session on Equity

Coming Soon
DOT Request for Comments on Draft DOT Strategic Plan

Now
Implement Bipartisan Infrastructure Deal

On-going equity stakeholder meetings
USDOT STAFF FACILITATORS

Carolyn Nelson
Federal Highway Administration
Office of Project Development & Environmental Review

Maya Sarna
Office of the Secretary
Office of Policy Development & Coordination

Ariel Gold
Office of the Secretary
Office of Policy Development & Coordination
Poll Everywhere Instructions

Please follow the instructions below on an up-to-date web browser on either your mobile device or computer to participate:

1. Open a browser* window on your computer or smartphone

2. Type the following: POLLEV.COM/USDOTJ40

Scan the QR code with your cellphone camera to visit pollev.com/USDOTJ40

Keep this Poll Everywhere window open; polls will automatically load at the time of the activity

* Please make sure you are using the latest available version of your browser
Poll Everywhere Instructions (cont.)

In today’s session, we will use two types of interactive Poll Everywhere activities:

1. Word Cloud
   • Submit up to 3 one or two-word phrases
   • If using a phrase, use an underscore “_” between words (e.g., bus_routes)

2. Multi-Select
   • Select as many responses as allowed
   • When instructed, you may select one answer multiple times to indicate priority
   • Change answers by clicking “Clear last response”
   • No need to click submit, answers are captured automatically when poll closes

Note: Instructions will be provided again at the time of each activity.
Zoom Q&A Pod Instructions:

Please follow the instructions below to participate in today’s session.

Have a question during today’s session?

To submit a question to USDOT, please use the **Q&A pod in Zoom** located at the bottom of your screen.

We will answer your question in the Q&A pod or answer the question live, time permitting.

_Having technical problems? Send us a message in the Zoom Q&A pod._
ICEBREAKER ACTIVITY

Interactive Word Cloud Activity

If you could have any superpower, what would it be?

Participation Instructions
Use Poll Everywhere to submit your one- or two-word response via pollev.com/USDOTJ40.

Tip #1: If responding with a phrase, separate words with _, e.g., “underwater_breathing”
If you could have any superpower, what would it be?
Part One:
Decoding “Disadvantaged” and Challenges in your Community
On January 27, 2021, President Biden signed Executive Order (EO) 14008 “Tackling the Climate Crisis at Home and Abroad” which created the government-wide Justice40 Initiative.

Justice40 aims to deliver 40% of the “benefits” of relevant federal investments to disadvantaged communities.

USDOT will undertake a comprehensive approach to advance environmental justice, including for individuals who have been historically underserved and adversely affected by persistent poverty or income inequality.

USDOT will collect community input on transportation challenges in “disadvantaged communities” and desired “benefits,” or what direct positive impacts USDOT programs could have on your community.
**DECODING “DISADVANTAGED”**

The White House Office of Management and Budget has a definition that captures historical aspects of “disadvantage” such as racial and linguistic “disadvantage.” USDOT is expanding this for the transportation lens. Examples include, but are not limited to:

- Lack of access to consistent public transportation
- Reduced transportation cost burden
- Impact on air quality
- Walkability of communities
When thinking about how communities are “disadvantaged,” what comes to your mind first?

Use Poll Everywhere to input your one-word responses at pollev.com/USDOTJ40.

Tip #1: Please use one-word responses or separate words with underscore (“_”) for multi-word phrases (e.g., transportation_access)
Tip #2: You are limited to three (3) responses but may submit the same answer multiple times.
When thinking about how communities are "disadvantaged," what comes to your mind first?
What do you think are the top two main indicators of "disadvantage" for communities?

- Spending more time in transit or getting where they need to go
- High poverty, low wealth, and lack of local jobs
- Pollution burden such as air quality issues
- Vulnerable to hazards, especially those caused by climate change
- Dealing with health outcomes such as asthma rates due to environmental exposure
- Shared history of discrimination, racism, or other forms of disadvantaged
A MOMENT TO CHECK-IN

Please put any comments, questions, or reflections in the Zoom Q&A pod.
What are the most pressing transportation challenges facing your community?

Dependency on a single form of transportation (e.g., no personal vehicle or only personal vehicle)

- Longer commute times
- Transportation cost burden
- Distance traveled (i.e., vehicle miles traveled)
- Lack of pedestrian and bicycle infrastructure
- Pedestrian fatality/injury rates
- Transportation infrastructure quality/condition (e.g., bridge condition)
- Transportation access
- Vehicle collision rate

Total Votes Available: 3 – Select up to 3 options; you may choose a single item more than once to note prioritization.
What are the most pressing economic challenges facing your community?

- Poor school quality and low educational accomplishment
- Low rates of homeownership
- High percentage of income spent on housing (30% or more of income)
- High unemployment rate
- High levels of local economic inequality
- Low household income
- Areas of persistent poverty

Total Votes Available: 3 – Select up to 3 options; you may choose a single item more than once to note prioritization.
What are the most pressing *environmental* challenges facing your community?

- Poor air quality
- Poor drinking water/water quality
- Lead in housing
- High pesticide use
- High potential for toxic releases from nearby facilities
- High traffic volume

Total Votes Available: 3 – *Select up to 3 options; you may choose a single item more than once to note prioritization.*
What are the most pressing resilience challenges facing your community?

- Risk from natural hazards such as flood, fire, and earthquake
- High number of older buildings and buildings without strict building codes
- Poor infrastructure age/condition
- Vulnerability to climate-change impacts such as sea level rise
- Lack of community resilience and disaster management plans
What are the most pressing *health* challenges facing your community?

- High rates of chronic diseases influenced by environmental factors including asthma
- High levels of childhood diseases
- Community design factors (e.g., vehicle-related fatalities)
- Low levels of health-system access (e.g., no nearby clinic/hospital)
- Limited options for insurance coverage
What is the most pressing *social and equity* challenge facing your community?

- Linguistic isolation
- Historically and persistently disadvantaged racial/ethnic groups
- High levels of racial and ethnic segregation, including Indigenous communities
A MOMENT TO CHECK-IN

Participation Instructions

Please put any comments, questions, or reflections in the Zoom Q&A pod.
Which of the six types of challenges we just discussed impact your community the most?

Transportation (e.g., access, opportunity)
Economic (e.g., poverty, income, unemployment)
Environmental (e.g., air quality, water quality)
Resilience (e.g., risk from natural hazards)
Health (e.g., health issues, asthma)
Social and Equity (e.g., linguistic, discrimination, race)
Part Two: Transportation Benefits in Your Community
DECODING “BENEFITS”

The White House Office of Management and Budget provides examples of benefits of Justice40 covered programs such as improved air quality. USDOT will focus on primary and secondary transportation benefits such as:

• **Economic** (e.g., a *primary* economic benefit might be workforce development; a *secondary* benefit might be access to employment opportunities)

• **Social** (e.g., a *primary* social benefit might be access to healthcare; a *secondary* benefit might be reduced chronic diseases)

Secondary benefits are often more directly important to individuals than primary benefits.
When thinking about transportation "benefits," what comes to your mind first?

Use Poll Everywhere to input your one or two-word responses at pollev.com/USDOTJ40.

Tip #1: Please use one-word responses or separate words with underscore ("_ ") for multi-word phrases (e.g., transportation_access).

Tip #2: You are limited to three (3) responses but may submit the same answer multiple times.
When thinking about transportation "benefits," what comes to your mind first?
What are the most useful economic "benefits" for your community that transportation provides?

Lower transportation costs (e.g., vehicle maintenance and fuel)

Access to employment and services (e.g., grocery stores, parks/recreational facilities)

Access to affordable, diverse housing types (e.g., access to high employment urban areas from affordable residential areas)

Workforce opportunities from transportation projects

Multiple modes of travel

Economically thriving community (e.g., regional productivity, access to job opportunities for all skill/education level)
What are the most useful mobility "benefits" for your community that transportation provides?

- Access to multiple transportation modes (e.g., car, bus, train)
- Reliable commute times
- Infrastructure adapting to climate change (e.g., addition of charging stations for electric vehicles in community)
- Safety and reliability of transportation network
- Bicycle and walking paths
- Congestion reduction
- Lower rates of pedestrian fatalities
What is the most useful health "benefit" for your community that transportation provides?

- Improved air quality
- Improved drinking water/water quality
- Safe transportation of hazardous materials
What are the most useful resiliency "benefits" for your community that transportation provides?

- Infrastructure able to withstand natural disasters
- Relocating facilities to higher ground
- Building covered storage to protect transportation assets
- Flood protective measures (e.g., raising or burying signal and power lines)
- Clear access for emergency workers and first responders
- Transportation-related energy grid (e.g., sustainable energy sources)
What are the most useful *environmental* "benefits" for your community that transportation provides?

- Reduced emissions/improved air quality
- Newer and cleaner transit vehicles
- New and expanded greenspaces
- Wetland preservation
- Floodplain restoration
- Stormwater infrastructure improvements to improve water quality and reduce flooding
Total Votes Available: 2 – Select up to 2 options; you may choose a single item more than once to note prioritization.

What are the most useful social "benefits" for your community that transportation provides?

- Bicycle and walking paths
- Congestion reduction
- Lower rates of pedestrian fatalities
- New and expanded greenspaces
- Access to services (e.g., medical services, childcare, grocery stores, education)
A MOMENT TO CHECK-IN

Participation Instructions

Please put any comments, questions, or reflections in the Zoom Q&A pod.
Final Exercise:

For the last three Poll Everywhere questions, we will be asking which types of “benefits” you…

1. …Already see in your community
2. …Are missing from your community
3. …Most want to see in your community
You can select each benefit only once; there are no limits on number of choices.

Which of the types of "benefits" we just discussed do you already see in your community from transportation?

<table>
<thead>
<tr>
<th>Economic (e.g., lower transportation cost)</th>
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<tbody>
<tr>
<td>Transportation (e.g., congestion reduction, multi-modal options)</td>
</tr>
<tr>
<td>Health (e.g., air quality and chronic disease)</td>
</tr>
<tr>
<td>Resilience (e.g., flood protective measures)</td>
</tr>
<tr>
<td>Environmental (e.g., emissions reduction)</td>
</tr>
<tr>
<td>Social (e.g., access to services)</td>
</tr>
</tbody>
</table>
Which of the types of "benefits" we just discussed are missing from your community?

- Economic (e.g., lower transportation cost, access to opportunity)
- Transportation (e.g., congestion reduction, multi-modal options)
- Health (e.g., air quality and chronic disease)
- Resilience (e.g., flood protective measures)
- Environmental (e.g., emissions reduction)
- Social (e.g., lower rates of fatalities)
Total Votes Available: 1 – Select up to 1 option.

Which type of "benefit" we just discussed do you most want to see in your community?

- Economic (e.g., lower transportation cost, access to opportunity)
- Transportation (e.g., congestion reduction, multi-modal options)
- Health (e.g., air quality and chronic disease)
- Resilience (e.g., flood protective measures)
- Environmental (e.g., emissions reduction)
- Social (e.g., lower rates of fatalities)
Please use the Zoom Q&A pod to submit any additional questions around Justice40, transportation “disadvantage,” or “benefits.”

Our speakers will answer as many questions as time permits.

Please participate using the Zoom Q&A pod located at the bottom of your screen.
JOIN US FOR SESSION #2

On November 16, 2021, we will be hosting our second public meeting on Justice40 where we will ask for input on the types of data used to define “disadvantaged” communities and “benefits” for the purpose of this initiative. Advanced registration is required.

Session #2 will assume some prior knowledge of USDOT structure, programs, funding mechanisms, and terminology as well as the types of data used in environmental justice and related fields.

Submit any additional questions you have for USDOT about Justice40 for Session #2 using the Zoom Q&A pod.
STAY CONNECTED

Please know that you are an important part of this effort and feel free to reach out with any additional questions or concerns via email at equity@dot.gov.

Find this session recording and sign up for our email list on Equity @ USDOT at www.transportation.gov/equity-Justice40.

Engage with us on social media: USDOT on Facebook @USDOT on Twitter USDOT on Instagram