

# CHALLENGE INFORMATION

**Challenge Name:** Beautifying Transportation Infrastructure Challenge

**Lead Office:** Office of the Assistant Secretary for Transportation Policy (OST-P)

**Challenge Focus:** Design concepts that celebrate beauty, civic identity, and regional heritage in transportation infrastructure

**Purpose:** Encourage visual and conceptual renderings that reimagine public transportation assets as symbols of national and community pride

**Important Note on Scope:** This competition is a *design* challenge; it is not *a funding opportunity for physical infrastructure projects*. The Department is not looking for actual infrastructure project proposals for construction. Rather, we are seeking grounded, realistic design concepts that align with the Executive Order, the Presidential Memorandum, and the "America 250" vision. These concepts should demonstrate how future investments can be aesthetically elevated while remaining functionally viable.

**Eligible Infrastructure:** Eligible infrastructure categories include bridges and overpasses, transit and mobility hubs, corridors and streetscapes, transportation-connected public spaces and plazas, gateways and entries, rural and small community transportation-related features, and intermodal or infrastructure connections.

**Selected Illustrative Examples of Past Relevant Design Innovation:** Pig Tail Bridge (Custer County, SD), Union Terminal (Cincinnati, OH), Red Bug Lake Road Cross Seminole Trail Overpass, (Oviedo, FL), Frances Appleton Pedestrian Bridge, (Boston, MA), Golden Gate Bridge, (San Francisco, CA), Blue Ridge Parkway, (VA and NC).<sup>1</sup>

**Relevant Documents:** [Executive Order 14344, Making Federal Architecture Beautiful Again](#), the January 2025 Presidential Memorandum on [Promoting Beautiful Federal Civic Architecture](#), and the [U.S. Department of Transportation's Principles for Beautiful Transportation Infrastructure](#) document.

---

<sup>1</sup> DISCLAIMER: These examples do not exemplify all design elements listed in Executive Order 14344 and the Presidential Memorandum on Promoting Beautiful Federal Civic Architecture and are intended as illustrative examples only. Reference in this document to any specific infrastructure element, location, state or local government, or the use of any trade, firm or corporation name is for the information and convenience of the public, and does not constitute endorsement, recommendation, or favoring by U.S. DOT. More information can be found on [Beautifying Transportation Infrastructure Council | US Department of Transportation](#).

# Contents

- Overview ..... 3
- Expected Outcomes ..... 3
- Timeline ..... 4
- Prizes..... 4
- Eligibility and Submission Requirements..... 4
  - Eligibility Requirements:..... 4
  - Submission Package Requirements ..... 6
- Rules: ..... 7
- Judging ..... 9
  - Judging/Evaluation (Framework)..... 11
- How to Enter ..... 12
  - Submission Requirements for All Tiers ..... 13

## Overview

Transportation infrastructure connects the Nation, shaping the physical character of our communities and the daily experience of the American public. While functionality and safety remain key for America's infrastructure, there is a renewed opportunity to ensure these essential systems also rise to a level of aesthetic beauty that reflects the promise of the American people.

Executive Order 14344, Making Federal Architecture Beautiful Again, and the January 2025 Presidential Memorandum, Promoting Beautiful Federal Civic Architecture, established a policy mandate: Federal public buildings and spaces should "uplift and beautify, respect regional, traditional, and classical architectural heritage," and serve as visually identifiable civic assets that ennoble the United States.

The United States Department of Transportation (U.S. DOT) is committed to translating this vision into the transportation network, ensuring that future investments are not only functional but serve as symbols of national and community pride. As the Nation approaches its semiquincentennial, the Department invites participants to propose designs inspired by the first 250 years of American transportation for making American transportation all the more beautiful in the next 250 years. This initiative emphasizes that thoughtful, deliberate design is essential to strengthening community identity and enhancing public spaces.

## Expected Outcomes

In alignment with these directives to revitalize the aesthetic quality of Federal projects, the Beautifying Transportation Infrastructure Challenge seeks:

- To promote the integration of beauty and functionality in future transportation design initiatives.
- To expand awareness of design principles that align with American architectural traditions, including context-sensitive ideas that reflect regional and cultural heritage.
- To encourage the creation of visual and conceptual renderings that reimagine essential transportation infrastructure such as bridges and overpasses, transit and mobility hubs, corridors and streetscapes, transportation-connected public spaces and plazas, gateways and entries, rural and small community transportation-related features, and intermodal or infrastructure connections.

The effort is led by U.S. DOT's Office of the Assistant Secretary for Transportation Policy (OST-P). This Challenge intends to showcase how design excellence can elevate the perception of infrastructure. Specifically, the Challenge aims to develop a visual collection of exemplary renderings to inform future U.S. DOT planning, policy, and outreach, demonstrating how infrastructure can be transformed into enduring landmarks that inspire civic virtue and connect communities.

# Timeline

**Challenge Opens:** March 13, 2026

**Submission Deadline:** May 13, 2026 – **CLOSES AT 5:00 PM ET**

**Evaluation Period:** May through June 2026

**Winners Announced:** July 2026

**Showcase Event:** Summer 2026

# Prizes

The Beautifying Transportation Infrastructure Challenge offers a total prize purse of **\$650,000**. Prizes are distributed across three tiers to recognize professional excellence, public creativity, and student potential. The three distinct tiers are Professional, Public, and Student. The Professional Tier receives the highest proportion of prizes to reflect the technical rigor of that category and professional qualifications of its contestants.

## Prize Breakdown by Tier

Within each tier, awards are distributed to the top three submissions based on a 1st, 2nd, and 3rd place structure.

Award Level	Professional Tier	Public Tier	Student Tier
1st Place	\$250,000	\$50,000	\$25,000
2nd Place	\$150,000	\$30,000	\$15,000
3rd Place	\$100,000	\$20,000	\$10,000
Tier Total	<b>\$500,000</b>	<b>\$100,000</b>	<b>\$50,000</b>

*Note: Actual awards are subject to the quality of submissions received.*

## Recognition and Showcase

In addition to cash prizes, winners from all tiers will receive national recognition:

- **Showcase Event:** Winners will be invited to present their concepts at a national showcase hosted by U.S. DOT leadership in the Summer of 2026.
- **Feature:** Winning designs will be featured on official U.S. DOT communication platforms, serving as exemplars for future infrastructure projects.

# Eligibility and Submission Requirements

## Eligibility Requirements:

**Note:** For the complete official terms and conditions, please go to the [Beautifying Transportation Infrastructure Challenge](#) webpage and download the “Beautifying Transportation Infrastructure Challenge” document. Applicants are strongly encouraged to review the document for the full description of the Challenge, including the requirements.

### Professional Tier

This tier is designed for established organizations and entities with professional expertise in design, planning, and infrastructure.

- **Eligible Entities:**
  - State, territory, city, tribal governments, and local governments.
  - Transportation agencies.
  - Professional architecture, engineering, and planning firms.
  - Universities and academic institutions.
  - Architectural or planning organizations.
- **Residency Requirement:** Entities must maintain a primary place of business in the United States.
- **Restrictions:** Federal employees acting in an official capacity are not eligible.

### Public Tier

This tier invites creative contributions from the general public, encouraging broad participation from those passionate about civic design.

- **Eligible Participants:** Open to unaffiliated individuals who are **U.S. citizens or lawful permanent residents**.
- **Focus:** This track is intended for independent designers, artists, and community members who are not submitting on behalf of an entity eligible under the Professional Tier.

### Student Tier

This tier is focused on inspiring the next generation of designers and engineers.

- **Eligible Participants:**
  - Individual students in grades 6–12.
  - Teams of students in grades 6–12.
  - School-affiliated clubs and organizations (e.g., CAD clubs, after-school STEM programs) serving students in grades 6–12.
- **Advisor Note:** Schools represented must be located in the United States. Student teams or clubs may be supported by an adult advisor or sponsor (e.g., a teacher or club leader), but the design concept must be the work of the students. Students who are home-schooled are also eligible.

In addition, these two restrictions apply to recipients of other Federal funds:

1. Federal grantees or recipients of Federal cooperative agreements may not use Federal funds to develop submissions for this Challenge unless consistent with the purpose of their grant award or cooperative agreement; and
2. Federal contractors may not use Federal funds from a contract to develop prize competition applications or to fund efforts in support of a prize competition submission.

## Submission Package Requirements

All participants must submit a complete package to be considered for an award. The complexity of the requirements varies by tier to ensure fairness and accessibility.

### 1. 2D or 3D Rendered Visualization *(Required for all Tiers)*

The core of the submission is a visual representation of the design concept.

- **Format:** Submissions may include a digital image (JPEG/PNG) or a live link to an online viewer.
- **Live Link Requirements:** If submitting a link to a 3D model, animation, or interactive concept:
  - It must **not** require login credentials, paid access, or proprietary software to view.
  - It must be viewable on standard web browsers without downloads.
  - The link must remain active and accessible throughout the evaluation period.
- **Static Backup:** A static image (JPEG or PNG) **must** also be included in the submission package to ensure reviewers can evaluate the concept if the link becomes unavailable. Images should be at least 300 DPI, or a minimum of 1920x1080 pixels to ensure clarity.

Tier	Requirement Detail
<b>Professional</b>	<b>High-Fidelity Rendering:</b> High-quality, detailed renderings created using professional tools (e.g., CAD, BIM, 3D modeling). Visuals should show form, scale, materials, and setting, reflecting a complete vision.
<b>Public</b>	<b>Conceptual Visualization:</b> A digital image, collage, or simple 3D rendering that conveys the overall vision. Can be produced using widely available free tools. Should depict how the concept enhances the transportation space.
<b>Student</b>	<b>Creative Representation:</b> A simple digital rendering, image, or hand-drawn sketch that effectively communicates the design idea. Emphasis is placed on creativity, originality, and storytelling rather than technical precision.

### 2. Narrative Document *(Required for all Tiers)*

A written explanation of the design's intent, inspiration, and alignment with the challenge goals.

- **Format:** 12-point standard font with 1-inch margins.
- **File Format:** PDF, no larger than 8MB in total file size.
- **Title Page:** Must include Project Title, Applicant Information (Organization/Name, Address, Contact Information).
  - **NOTE:** The title page will **NOT** count toward the page limit.

Tier	Length	Focus
<b>Professional</b>	Up to 5 pages	Explain design inspiration, materials, and connection to civic identity. Discuss how design is likely to appeal to the general public and traditional architecture principles.
<b>Public</b>	Up to 3 pages	Describe the story behind the concept and how it promotes beauty or civic pride. May reference local context challenges or opportunities.
<b>Student</b>	Up to 2 pages	Tell the story behind the concept (the "why") in clear, plain language. Focus on the idea and inspiration rather than technical details.

### 3. Slide Deck - (Required for all Tiers)

A concise summary to help judges quickly grasp the concept.

- **Format:** Text in tables or graphics of any font size are acceptable provided they are legible.
- **File Format:** PDF, no larger than 8MB in total file size.

Tier	Length	Focus
Professional	Up to 8 slides	Presentation-ready summary combining visuals and key talking points. Can include labeled renderings, design process elements, comparisons, or contextual maps.
Public	Up to 5 slides	Summary with visuals and short captions to help reviewers quickly understand the design purpose, setting, and user experience.
Student	Up to 5 slides	Highlights main features, the inspiration behind them, and their intended community impact. Visual clarity and creativity are prioritized over formatting or technical quality.

## Rules:

### Liability and Insurance Requirements

By registering and entering a submission, each participant agrees to assume any and all risks and waive all claims against the Federal Government and its related entities, except in the case of willful misconduct, for any injury, death, damage, or loss of property, revenue, or profits, whether direct, indirect, or consequential, arising from their participation in this competition, whether the injury, death, damage, or loss arises through negligence or otherwise. By registering and entering a submission, each Participant further represents and warrants that it possesses sufficient liability insurance or financial resources, to the extent permitted by applicable law, to cover claims by a third party for death, bodily injury, or property damage or loss resulting from any activity it carries out in connection with its participation in this competition, or claims by the Federal Government for damage or loss to government property resulting from such an activity. Challenge winners shall be prepared to demonstrate proof of insurance or financial responsibility in the event U.S. DOT deems it necessary.

### Payment of the Prize

Cash prizes awarded under this Challenge will be paid to the designated individual or Team Lead directly by U.S. DOT through electronic funds transfer. Winner(s) will be responsible for any applicable local, State, and Federal taxes and reporting that may be required under applicable tax laws. U.S. DOT will comply with Internal Revenue Service withholding and reporting requirements, where applicable. For designs submitted by a team, following payment to the Team Lead, U.S. DOT will not be involved in determining how prize money is divided or distributed amongst the team members.

### **Confidential and Business Information**

Challenge submissions and communication with U.S. DOT are subject to the Freedom of Information Act (FOIA, 5 U.S.C. § 552). If the application includes information that the applicant considers to be a trade secret or confidential commercial or financial information, the applicant should do the following: (1) Note on the front cover that the submission “Contains Confidential Business Information (CBI)”; (2) mark each affected page “CBI”; and (3) clearly highlight or otherwise denote the paragraph and sentences that contains CBI. U.S. DOT protects such information from disclosure to the extent allowed under applicable law. In the event U.S. DOT receives a FOIA request for the information, U.S. DOT will follow the procedures described in its FOIA regulations at 49 CFR 7.29. Only information that is ultimately determined to be confidential under that procedure will be exempt from disclosure under FOIA. U.S. DOT reserves the right to proactively publish any application information that is not marked as CBI.

### **Usage of Artificial Intelligence (AI)**

Any use of AI tools (i.e. generative AI or large language model [LLM, e.g. ChatGPT]) in the preparation of the design submission must be disclosed. If AI tools were used, indicate what AI tool(s) were used, the approximate percentage of the document that was generated or assisted by AI, and briefly describe the purpose (e.g., language enhancement, content generation) of such use. Each team or applicant remains fully responsible for verifying the accuracy, originality, and ethical integrity of all content, including AI-generated portions. U.S. DOT reserves the right to reject any design challenge submission that may have used AI in an unethical or illegal manner.

### **Representation, Warranties, and Indemnification**

By entering the Challenge, each applicant or participant represents, warrants, and covenants as follows:

- Applicant is the sole author, creator, and owner of their submission;
- The submission is not the subject of any actual or threatened litigation or claim;
- The submission does not and will not violate or infringe upon the intellectual property rights, privacy rights, publicity rights, or other legal rights of any third party;
- The submission does not and will not contain any harmful computer code (sometimes referred to as “malware,” “viruses,” or “worms”); and
- The submission, and contestants use of the submission, does not and will not violate any applicable laws or regulations.

If an applicant or participant is unable to make any of the warranties as stated above, that applicant or participant must provide a clear written explanation of the reason(s) it cannot make any specific warranty. U.S. DOT will, in its sole discretion, determine whether such explanations are sufficient and acceptable.

### **Intellectual Property of Submissions**

Applicants can utilize intellectual property developed prior to this prize competition as a part of their submission. Neither the U.S. DOT nor anyone acting on its behalf will obtain any rights in intellectual property developed prior to or during this prize competition without the prior written consent of the participant. By participating in the prize competition, the Participant is not granting rights in any patents, pending patent applications, or copyrights related to the technology described in their submission. However, by submitting their entry, the participant is granting the U.S. DOT and any parties acting on its

behalf certain limited rights as set forth herein. By virtue of their submission to this prize competition, participants grant to U.S. DOT and any parties acting on their behalf the right to:

1. Review, screen, and evaluate submitted materials per the Evaluation Criteria as detailed below.
2. Use the submitted materials in formulation and establishment of ARPA-I and/or U.S. DOT research programs.
3. Describe the submission in any materials created in connection with this prize competition.

Participant further grants the U.S. DOT, and anyone acting on its behalf the right to publicize participant's name and, as applicable, the name of participant's team members and/or the name of any Entity that assisted in preparing participant's submission. Such authority includes posting or linking to the participant's submission on U.S. DOT websites, including the Challenge website, and inclusion of the participant's submission in any other media, worldwide, subject to the above restrictions relating to confidential business information. More specifically, such authority includes the right to copy, distribute, publicly display, and publicly perform all parts of Participant's submission that would not otherwise be exempt from disclosure under FOIA.

**Note: U.S. DOT reserves the right, in its sole discretion, to (a) cancel, suspend, or modify the Challenge, and (b) not award any prizes if no entries are deemed worthy.**

## Judging

Submissions will be evaluated by a multidisciplinary technical review team of DOT experts representing diverse backgrounds in architecture, transportation planning, engineering, and the arts. The panel will assess how effectively each concept harmonizes the practical demands of infrastructure with the directive to "uplift and beautify" public spaces.

Evaluators will evaluate submissions on each criterion, using a three-point scale: Highly Recommended, Recommended, or Not Recommended.<sup>2</sup> They will support their ratings of Highly Recommended with comments on strengths, ratings of Recommended with comments on strengths and some weaknesses, and their ratings of Not Recommended with comments on weaknesses or deficiencies. For evaluation purposes, strengths are considered an outstanding or exceptional approach to addressing the criteria. Weaknesses are considered a flaw or gap in how the proposal addresses the criteria. Significant weaknesses are weaknesses substantially below the expectations for addressing the criteria, indicating the design concept fails to effectively communicate the "America 250" vision or the mandate to uplift public spaces. Finally, a deficiency is considered a potential significant flaw or shows incomplete, inadequate, or missing information to address the criteria.

---

<sup>2</sup> Each criterion will be weighed equally for all submission tiers.

The rating levels are:

- **Highly Recommended:** No weaknesses, significant weaknesses, or deficiencies. Demonstrates multiple strengths. The submission offers a superior approach that fully addresses the criteria and presents an exceptional design concept.
- **Recommended:** No significant weaknesses or deficiencies. May demonstrate minor weaknesses. Demonstrates some strengths. The submission offers a solid approach that adequately addresses the criteria.
- **Not Recommended:** Demonstrates weaknesses and/or deficiencies. Demonstrates no strengths. The submission fails to adequately address the criteria or contains significant flaws.

Evaluators will read and rate the submissions independently and then come together in a consensus meeting to review the composite score outcome and select which proposals should be recommended to the Senior Review Team (SRT). The group will identify key strengths and/or weaknesses that led to the decision.

In celebration of the Nation's semiquincentennial, judges will specifically look for designs that draw inspiration from the first 250 years of American transportation history and ensure beauty and functionality in infrastructure design in the next 250 years as described in Executive Order 14344, Making Federal Architecture Beautiful Again, and the January 2025 Presidential Memorandum, Promoting Beautiful Federal Civic Architecture. Evaluators will apply the following criteria as appropriate to the experience level of each tier (Professional, Public, and Student) to ensure a fair and competitive review process.

(See table of following page)

## Judging/Evaluation (Framework)

Criterion	Description	What Judges Will Look For
<b>Design Excellence</b>	The overall quality, composition, feasibility (materials, cost, safety), and visual appeal of the concept.	<ul style="list-style-type: none"> <li>• Is the design likely to please and inspire the general public?</li> <li>• Are aesthetics, detailing, and craftsmanship conveyed effectively?</li> <li>• Does it elevate the perception of transportation infrastructure?</li> </ul>
<b>Context and Fit</b>	How well the design complements the surrounding environment and respects American architectural heritage.	<ul style="list-style-type: none"> <li>• Does the design integrate with its setting and landscape?</li> <li>• Does the design draw inspiration from the first 250 years of American transportation or regional history?</li> <li>• Would it enhance the surrounding environment rather than compete with it?</li> </ul>
<b>Artistic Expression</b>	The creative and expressive qualities that distinguish the concept as thoughtful and intentional.	<ul style="list-style-type: none"> <li>• Are art, ornamentation, or lighting used meaningfully?</li> <li>• Does it convey emotion, purpose, or care in execution?</li> <li>• Does the design invite appreciation beyond function?</li> </ul>
<b>Innovation and Creativity</b>	The originality of the idea and its potential to shape the next 250 years of transportation design.	<ul style="list-style-type: none"> <li>• Does the concept explore new perspectives or materials?</li> <li>• Does it envision a beautiful future for the next generation of infrastructure?</li> <li>• Does it encourage creative thinking within practical boundaries?</li> </ul>
<b>User and Community Experience</b>	The design supports intuitive, welcoming, and satisfying interactions for users.	<ul style="list-style-type: none"> <li>• Is the design inviting, thoughtful, and human-scaled?</li> </ul>
<b>Presentation and Communication</b>	How effectively the concept and ideas are explained through visuals and writing.	<ul style="list-style-type: none"> <li>• Are renderings clear, readable, and professional?</li> <li>• Is the narrative concise and informative?</li> <li>• Does the submission tell a compelling story?</li> </ul>
<b>Impact and Applicability</b>	The potential of the idea to inform or influence future design practices and policies.	<ul style="list-style-type: none"> <li>• Could this concept serve as a model or case study?</li> <li>• Does it contribute to a broader understanding of beauty in transportation?</li> <li>• Would it have lasting educational or design value?</li> </ul>

# How to Enter

To participate in the Beautifying Transportation Infrastructure Challenge, please follow the three-step submission process below. All entries must be received by **Tuesday, May 13<sup>th</sup> at 5:00 PM EST**. For submission questions or assistance, please email [BeautifyTransportation@dot.gov](mailto:BeautifyTransportation@dot.gov).

## 1. Complete the Official Intake Form

Visit the challenge website to access the official Google Form intake page. You will be asked to provide:

- **Submitter Information:**
  - Team/Individual Name
  - Contact details for the individual or team lead.
    - Note: You must provide a valid, active email address to receive confirmation of receipt and notifications.
- **Submission Details:**
  - Selection of the following categories from:
    - Infrastructure category
    - Regional influence/inspiration for your design.
  - Project title

*Note: If you are submitting more than one entry, you must complete a unique intake form for each entry.*

## 2. Prepare Your Submission Package

Compile all required submission materials (Visualizations, Narrative, and Slide Deck) into a single ZIP folder.

- **File Organization:**
  - Ensure you have all documents required for your Tier (Professional, Public or Student).
  - Ensure individual files are clearly labeled.
    - TeamName\_ProjectTitle\_Narrative.pdf
    - (e.g., *DesignTeamA\_MainStreetBridge\_Narrative.pdf*)
- **Zip File Naming Convention:**
  - You must name your ZIP folder using the following format to ensure proper recording of submission:
    - Tier\_TeamName\_ProjectTitle.zip
    - (e.g., *Student\_DesignTeamA\_MainStreetBridge.zip*).
  - **Multiple Files:**
    - If your submission requires multiple files due to email size restrictions, add 1of2, 2of2 to zip file names.
      - (e.g., *Student\_DesignTeamA\_MainStreetBridge\_1of2.zip*).
      - (e.g., *Student\_DesignTeamA\_MainStreetBridge\_2of2.zip*).

## 3. Submit Your Files via Email to [BeautifyTransportation@dot.gov](mailto:BeautifyTransportation@dot.gov)

- After completing the Intake Form, email your zip file(s) to the above address.
  - Zip files must contain all required submission materials (Visualizations, Narrative, and Slide Deck) to be eligible for consideration.
  - Incomplete submissions will not be evaluated.

*Note: If you are submitting more than one entry, you must submit a separate email for each entry.*

## Submission Requirements for All Tiers

Requirement	Professional Tier	Public Tier	Student Tier
<b>2D or 3D Rendered Visualization</b>	<ul style="list-style-type: none"> <li>High-quality, detailed renderings created using professional or academic design tools (e.g., CAD, BIM, or 3D modeling software).</li> <li>Should reflect a complete vision of the proposed concept, showing form, scale, materials, and setting.</li> <li>May include multiple views, perspectives, or contextual imagery to demonstrate how the design fits within a landscape or community space.</li> </ul>	<ul style="list-style-type: none"> <li>Digital image, collage, or simple 3D rendering that conveys overall vision.</li> <li>Can be produced using widely available or free design tools.</li> <li>Should depict how the concept enhances a transportation space and fits within its community or landscape context.</li> </ul>	<ul style="list-style-type: none"> <li>Simple digital rendering, image, or hand-drawn sketch that effectively communicates the design idea.</li> <li>Emphasis on creativity, originality, and storytelling rather than technical precision.</li> <li>May show how the concept enhances a local place, represents cultural heritage, or makes infrastructure more welcoming.</li> </ul>
<b>Narrative</b>	<ul style="list-style-type: none"> <li><b>Up to 5 pages</b></li> <li>Explains design inspiration and overall objective, including how the concept connects to civic identity and public experience.</li> <li>Describes use of materials, form, and style, with references to regional heritage or traditional American architectural principles.</li> <li>May discuss artistic rationale, potential for implementation, and intended emotional or aesthetic impact.</li> </ul>	<ul style="list-style-type: none"> <li><b>Up to 3 pages</b></li> <li>Describes inspiration, intent, and the story behind the concept.</li> <li>Explains how the design promotes beauty, civic pride, or a sense of place.</li> <li>May reference challenges or opportunities in the local context that influenced the idea.</li> </ul>	<ul style="list-style-type: none"> <li><b>Up to 2 pages</b></li> <li>Tells the story behind the concept, the “why” and “what it means,” in clear, plain language.</li> <li>Encourages reflection on how beauty and design can strengthen the sense of place in a community or region.</li> <li>Should focus on the idea and inspiration rather than technical details.</li> </ul>
<b>Slide Deck</b>	<ul style="list-style-type: none"> <li><b>Up to 8 slides</b></li> <li>Concise, presentation-ready summary combining visuals and key talking points.</li> <li>Can include labeled renderings, design process elements, comparisons, or contextual maps.</li> <li>Helps reviewers quickly grasp how the design achieves beauty, functionality, and civic meaning.</li> </ul>	<ul style="list-style-type: none"> <li><b>Up to 5 slides</b></li> <li>Summarizes the concept with visuals and short captions.</li> <li>Should help reviewers quickly understand the design purpose, setting, and user experience.</li> <li>Slides may integrate images, sketches, or text boxes.</li> </ul>	<ul style="list-style-type: none"> <li><b>Up to 5 slides</b></li> <li>Summarizes the concept with supporting visuals and short captions.</li> <li>Should highlight main features, the inspiration behind them, and their intended community impact.</li> <li>Visual clarity and creativity are prioritized over formatting or technical quality.</li> </ul>