

## TYPOGRAPHY

### HEADLINE

*250*  
*YEARS*

**ES FACE REGULAR ITALIC**  
SIZE : LEADING RATIO – 1 : 1.1  
TRACKING: 0

**TYPE FOUNDRY: EXTRASET**  
EXTRASET.CH/TYPEFACES/FACE

### BODY COPY

250 YEARS

250 YEARS

250 YEARS

**GOTHAM BOOK, MEDIUM, BOLD**  
SIZE : LEADING RATIO – 1 : 1.4  
TRACKING: 50

**TYPE FOUNDRY: HOEFLER & CO**  
TYPOGRAPHY.COM/FONTS/GOTHAM/

## KEYLINES

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MEDIUM WEIGHT KEYLINE FOR FRAME

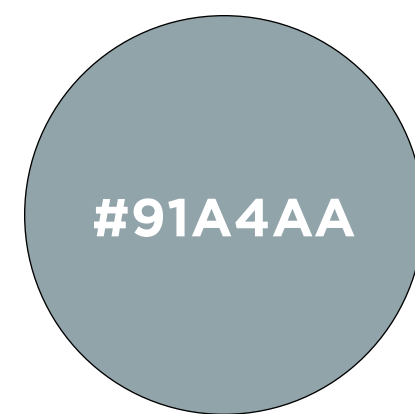


DOTTED KEYLINE ABOVE BODY COPY

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THIN KEYLINE FOR SIMPLE SEPARATION

## COLORS



STEEL BLUE



TRUE BLUE



STRONG BLUE



GREY



VIBRANT BLUE



YELLOW



MAROON



RED



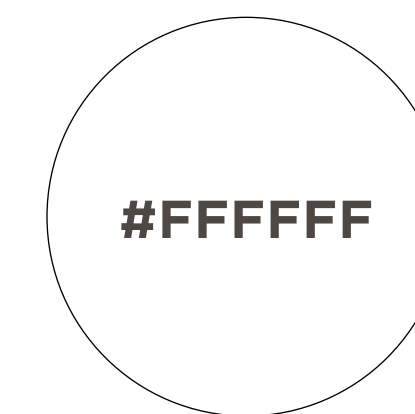
BRIGHT RED



KHAKI



LIGHT KHAKI



WHITE

## IMAGERY



HISTORICAL DOCUMENT



HISTORICAL PORTRAITURE



SUBJECT PAINTINGS



CONTEMPORARY PHOTOGRAPHY



UNIQUE PERSPECTIVE